# BONTOUX MEDIA KIT



## PRODUCER SINCE 1898

YESTERDAY

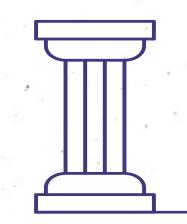
TODAY

TOMORROW

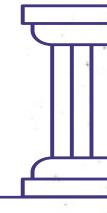
MEDIA RESOURCES

**REACH OUT** 

ENTREPRENEURSHIP



NATURE FOCUSED

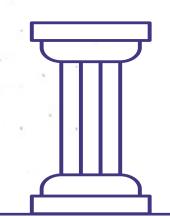


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Four generations, each bringing a core value defining Bontoux today



### SALES DEVELOPMENT TECHNICAL EXPERTISE

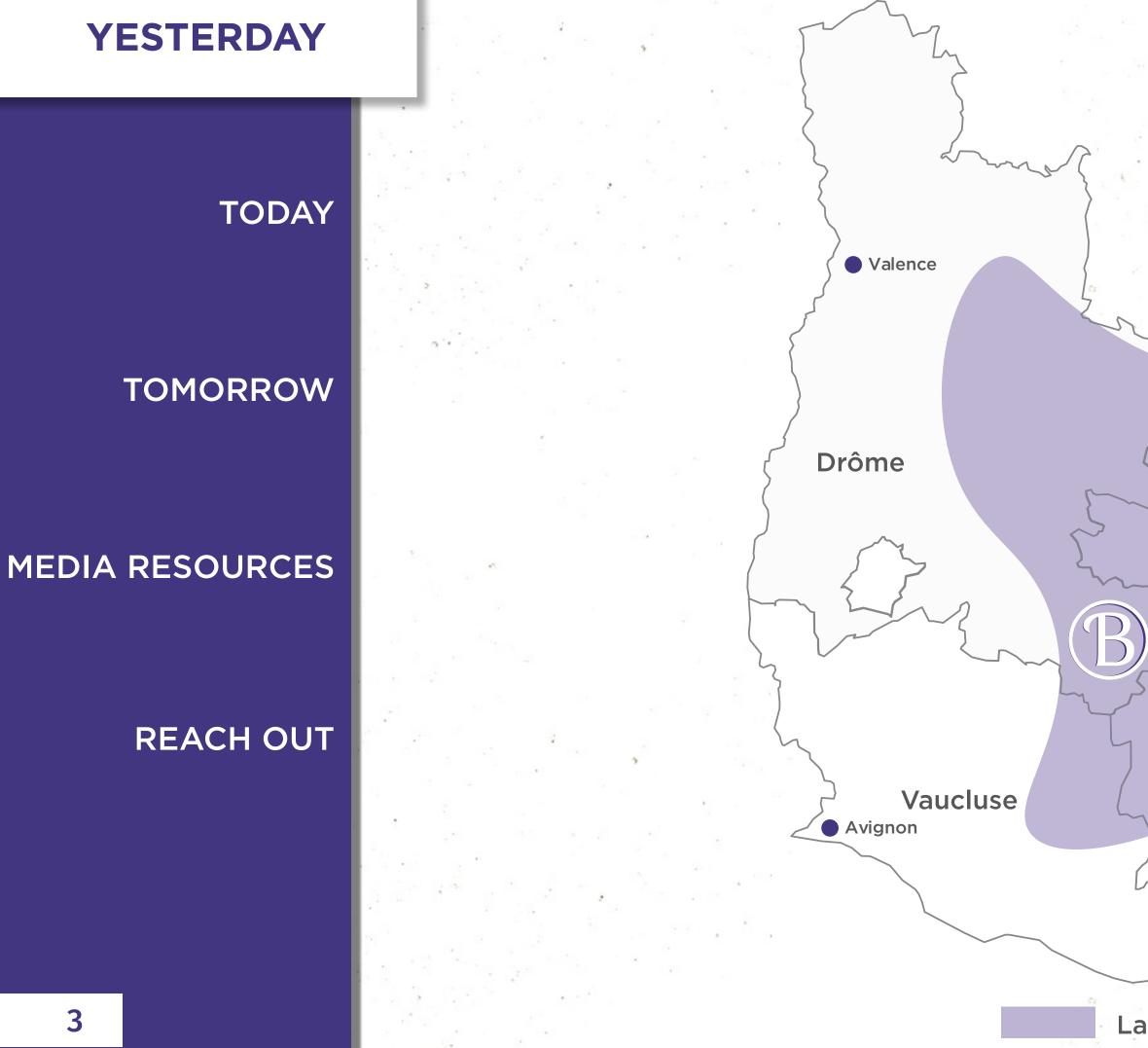






## **ORIGINALLY LAVENDER PRODUCER**

+ At the heart of the lavender fields, Bontoux has become a lavender and lavandin expert



Haute Alpes Gap Dignes-les-Bains Alpes de Haute Provence

Lavender crops areas

2.1



YESTERDAY

## NOW DIVERSIFIED PRODUCER

Still based at the heart of Provence and renowned for its French raw materials expertise, Bontoux is now a producer of numerous natural aromatic ingredients and essential oils with over 200 types of botanical raw materials.



#### TOMORROW

MEDIA RESOURCES







## WITH A WORLDWIDE PRESENCE

An international presence on 5 continents with subsidiaries in the United States, Australia, China and India and two production units in Madagascar.

BONTOUX

Saint-Auban sur l'Ouvèze

SAS

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**GUÉDANT** 

BONTOUX

Production

BONTOUX

Organics

Edison

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Provins

Murcia

### YESTERDAY

### TODAY

### TOMORROW

MEDIA RESOURCES

### **REACH OUT**



Principle production sites.

BONTOUX

Edison

Production sites.



Distribution subsidiaries.



### BONTOUX

AromaticsTrading (SZ) Co., Ltd -Shanghai Office Shanghai

#### BONTOUX

Asia Pacific Ltd. Hong-Kong



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BONTOUX Australia Pty. Ltd.  $(\mathbf{G})$ Brisbane BONTOUX Australia Pty. Ltd. Pemulwuy

### BONTOUX

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Australia Pty. Ltd. Melbourne

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## A MULTICULTURAL TEAM OF EXPERTS A highly skilled team of passionated people

YESTERDAY

### TODAY

### TOMORROW

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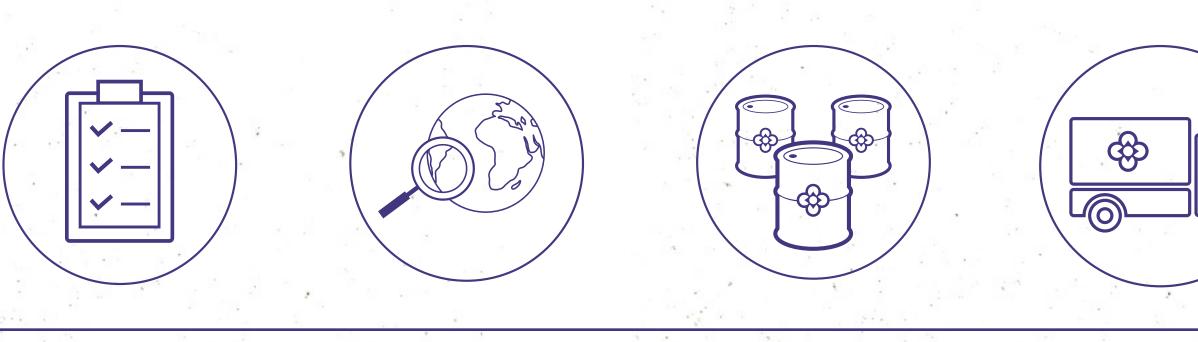




ANALYSIS

R&D





REGULATORY

SOURCING

PRODUCTION LOGISTIC

and the second second



### **SEVERAL MARKETS** + We address different markets

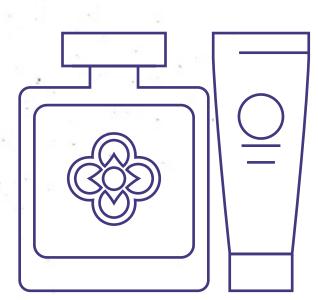
#### YESTERDAY

### TODAY

#### TOMORROW

#### MEDIA RESOURCES

#### REACH OUT



### FRAGRANCES

With a long tradition of supplying raw materials for fine and functional fragrances, we offer high qualities of naturals.

### FLAVOURS

We provide tailor-made qualities for various natural aromatic ingredients, suited to the end product.

### AROMATHERAPY

We supply 100% pure and natural essential oils with a mastered production process, respecting both the quality and the properties of the product.



## **COMPLEMENTARY ACTIVITIES**

| Bontoux's group has been diversifying its activities through the acquisition of Guedant company and the development of its herbalism department

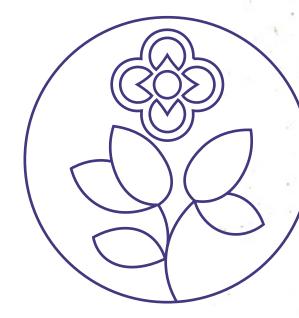
#### **YESTERDAY**

### TODAY

### TOMORROW

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#### HERBALISM

Historically operating local in production business (Lavender, Lavandin, Linden), our range of products covers more than 150 different botanical origins (including Organic grades)





### **GUÉDANT**

Producer of natural extracts for flavors, from distillate to infusions.

### YESTERDAY

## TODAY

### TOMORROW

MEDIA RESOURCES

# COMMITED TO SUSTAINABILITY

F We are fully committed to sustainability and we structure our actions through 4 pillars



### ENVIRONMENT

Be a local company that is commited to preserving the environment, land and countryside.



### RESPONSIBLE

Implement fair and sustainable sourcing to guarantee the procurement of raw materials.

REACH OUT

9







LOCAL



Be a responsible local company with the emphasis on good citizenship. TOGETHER

Build a sustainable model with partners and employees so that we can expand our commitments together.

## **MARKETING COLLATERALS** F Click on the pictures to reach the different files

#### YESTERDAY

#### TODAY

### TOMORROW

**MEDIA RESOURCES** 

### PICTURES

### REACH OUT

Discover a selection of pictures

<image>



#### COP

WEBSITE

Discover our Communication On Progress on the UN global compact website Discover Bontoux's website

YESTERDAY

#### TODAY

TOMORROW

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### **REACH OUT**

### **REACH OUT TO OUR MARKETING TEAM FOR MORE INFORMATION**

marketing@bontoux.com +33(0)4 75 28 64 64

