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STRENGTHENING THE BONTOUX PRESENCE IN MADAGASCAR

20 years after establishing and developing a fully traceable production of organic vanilla and spices, Parapharma has decided to join the Bontoux Group on October 10th 2017.

Alexandre Dramissiotis, founder of Parapharma will head up all Bontoux operations in Madagascar.

Its 20-year history will be instrumental in ensuring adequate plantations and botanical resources for the growing needs of Bontoux customers around the world.



Bontoux has been present in Madagascar since 2001 when it created *Bontoux Océan Indien*, growing and distilling numerous essential oils.

About Bontoux:

Based in the heart of the French region of Provence, Bontoux SAS has established itself as a major international supplier of Natural Aromatic Ingredients for the production of Perfumes, Flavours and Aromatherapy. With over 100-year old experience in distillation and extraction, Bontoux SAS produces a complete range of Natural Aromatic Ingredients (essential oils, oleoresins, absolutes and resinoids) using raw materials sourced from around the world.

About Bontoux Ocean Indien:

In this island, which nature has blessed with more aromatic treasures than anywhere else in the world, Bontoux Ocean Indien, based in Ampangabe, distills all of the local aromatic plants and spices that are useful in our profession. Clove, black pepper, cinnamon, vanilla, ylang and vetiver are its key products, allowing it to maintain harmony and the most exacting standards without disturbing the natural balances of the ecosystem.

Bontoux Océan Indien and *Parapharma* have built a strong and reliable business relationship by offering a complementary product range, especially organic products such as vanilla, clove and niaouli.



Remy Bontoux, CEO, states: "We are pleased and proud to be investing further in Madagascar and the Malagasy people with our expertise in manufacturing and our close relationship with local farmers. We are excited about our future capabilities to bring more products to market."

"This investment will increase our production capacities to serve our clients even better and to expand our product range, in particular vanilla, cinnamon, black pepper,

geranium, vetiver and clove", says Nicolas Hervé, Business Development Manager at Bontoux.

Parapharma founder Alexandre Dramissiotis, shares our strategic vision, expertise and belief that partnering with local farmers, ensuring expertise and knowledge is passed down through generations, will ensure our values with respect to the environment, the people, and qualities will be maintained. Bontoux has now started a new chapter in its history and looks forward to the next 100 years.



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